

**John S. Pritchard, Jr.**  
[www.pritchardinteractive.com](http://www.pritchardinteractive.com)  
(portfolio)

john@pritchardschool.com  
150 Candlewood Drive, Williamstown, MA 01267  
413.203.4444

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### **INTERACTIVE DESIGNER**

(web design/digital filmmaking/dvds)

[www.pritchardschool.com](http://www.pritchardschool.com)  
[www.jazz-rock.com](http://www.jazz-rock.com)  
[www.lenticularpictures.com](http://www.lenticularpictures.com)  
[www.starcyclesmovie.com](http://www.starcyclesmovie.com)  
[www.ifilmvideo.com](http://www.ifilmvideo.com)  
[www.carefortheearth.org](http://www.carefortheearth.org)  
[www.kennethlittlehawk.com](http://www.kennethlittlehawk.com)  
[www.tesladvd.com](http://www.tesladvd.com)  
[www.artofsuperman.com](http://www.artofsuperman.com)  
[www.adamholzman.com](http://www.adamholzman.com)  
[www.bigfuncomics.com](http://www.bigfuncomics.com)  
[www.walkabout2007.org](http://www.walkabout2007.org)

### **Creative Director/Senior Art Director**

Salary requirements: \$75,000

Award-winning multimedia designer (Dreamweaver/Flash/Final Cut Pro/Motion). Extensive experience directing interactive projects with creative teams. Highly skilled in art direction, team leadership, project management, budgeting, filmmaking, animation, graphic design, typography, user-centered design, interface design, usability testing, and pitching innovative ideas. Know the critical importance of delegating responsibilities, hiring and mentoring junior and senior designers, as well as, working closely with marketing and sales staff to deliver on business goals by producing exceptional results. Always inspire creativity and bring positive energy to any project.

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## **PROFESSIONAL EXPERIENCE**

### **2001-present President, [Pritchard School of Digital Arts](http://www.pritchardschool.com), Williamstown, MA**

Provide training/consulting/web design working with clients such as the New York Times, School of International Training, Lenticular Pictures, Williams College, Buxton School, and International Film & Video. Also produced 5 educational DVDs: Star Cycles (Pythagoras/Math, Music & Astronomy), Novus (Tesla/Science & Electricity), The Little Hawk Show (Native American Stories & Songs), E Pluribus Unum (JFK/Media & Politics), and A Part Apart (Bill Bruford).

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### **1997-2001 Creative Director, [CMGi](http://www.cmg.com), Andover and Woburn offices, MA**

Served as Creative Director/Senior Art Director for 4 CMGi startup companies: iCast.com (\$100 million broadcasting/entertainment site), ZineZone.com (digital video site featuring interviews with innovative trailblazers, celebrities, artists, and executives), InfoMation.com (knowledge-management site), and PlanetDirect.com (million person web portal).

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### **1987-1997 Multimedia Computer Consultant/Trainer, New York, NY**

Provided computer consulting/training/art direction (Powerpoint presentations/Director animation) for Fortune 500 corporations such as Apple Computer, Microsoft, TimeWarner, McGraw-Hill, Bear Stearns, Goldman Sachs, Bankers Trust, Citicorp, Lehman Brothers, Chase, Chemical Bank, American Express, Canon, Scholastic, Sony, Young & Rubicam, BBDO, Chiat-Day, Saatchi & Saatchi, Grey Advertising, Conde Naste, Times-Mirror, and Ziff-Davis. Also produced interactive design solutions, digital video and animation for commercial CD-Rom projects for Microsoft (Frank Lloyd Wright) and Simon & Schuster (The Planets). Produced Kodak CD-Rom projects for legendary photographers Michel Tcherevkoff and Douglas Kirkland. Regarded as a multimedia industry pioneer in the early 1990's giving guest speaker presentations at international computer shows and design conferences. Presented keynote presentations for Apple Computer in tri-state area. Winner of the \$100,000 McGraw-Hill Multimedia Software Design Contest in 1993.

**Pritchard Resume** (Professional Experience cont.)

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**1991-1992 Advanced Photoshop Instructor, Pratt Institute of Design, New York, NY**  
Taught Advanced Photoshop once a week to professional designers working in advertising firms and graphic design studios around Manhattan.

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**1986-87 Graphic Designer/Computer Trainer, Booz Allen & Hamilton, New York, NY**  
Served as a graphic designer for corporate presentations and after 3 months became the lead computer trainer for over 200 employees.

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**1984-86 Assistant Director, Upward Bound, St. Lawrence University, Canton, NY**  
Served as an innovative administrator and teacher for this highly successful college-prep program for Native American and rural white high school students. Secured \$1.3 million grant for 3 years of funding and developed a "Creative Resource Center" staffed by two media arts specialists using computers, video and traditional arts and native crafts. Passed program legislation to make creative arts mandatory in the daily curriculum.

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**1984 Video Instructor, Academy of Television Arts, Boston, MA**  
Taught video production classes to aspiring filmmakers.

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**OUTSTANDING ACHIEVEMENTS**

- Made [Amazon.com's Top Ten DVD Downloads](#) in the Art House Movie category for both NOVUS (about Nikola Tesla) and STAR CYCLES (about Pythagoras). August/Sept. 2007
- Designed and developed identity/website/flash/video/marketing materials for international Care for the Earth project featuring Kenneth Little Hawk: [www.carefortheearth.org](http://www.carefortheearth.org). 2007
- Awarded training contract by New York Times TV Division to instruct staff in Final Cut Pro for [video webcasts on nytimes.com](#). 2006
- Pritchard School of Digital Arts featured in Berkshire Trade & Commerce Newspaper. 10/2005
- Commissioned to produce tourism film and interactive video postcard on the Northern Berkshires for Williamstown Chamber of Commerce. 2005
- Produced Career Portfolio service for School of International Training, Brattleboro, VT. 2004
- Awarded "Flash Showcase" status by Macromedia for iCast.com's industry-first flash website for filmmakers and musicians to easily create their own promotional sites. 2000
- Guest lecturer at Harvard Professional Studies for Flash Multimedia Design. 1999
- Awarded "Flash Site of the Day" by Macromedia for John Lennon website. 1999
- Winner of the \$100,000 McGraw-Hill Multimedia Software Design Contest in 1993 for prototyping "INUIT, the Arctic Survival Game" with Hunter College Anthropology professors.

## **Pritchard Resume** (Outstanding Achievements cont.)

- Winner for Best Logo Design, HOW Magazine. 1991
- Featured in MacWeek magazine for producing the first ever 30 second commercial on a Mac for the YWCA "Join Us" campaign using Photoshop and Director. 1991
- Contributing Editor to New Media magazine. 1990
- Awarded \$1.3 million federally funded Grant for Upward Bound proposal that included budget for video/arts Creative Resource Center program. 1984
- Filmmaking Grant awarded by the Jeanne Scribner Cashin Endowment for Fine Arts to film in China while traveling to Beijing, Xian, Luyang, Nanching, and Shanghai. 1983

## **COMPUTER SKILLS**

- Highly skilled in print design/production, web design, animation, dvd and digital film production.
- Software expertise in Flash, Dreamweaver, Final Cut Pro, Motion, DVD Studio Pro, Soundtrack Pro, Photoshop, Illustrator, InDesign, Quark XPress, Keynote, & MS Office.
- Complete cross-platform experience with PC/MAC and programming with Flash actionscript, javascript, and CSS/HTML.
- Extensive experience working with Vignette StoryServer for UNIX/SUN computing platform.

## **EDUCATION**

**1985-86** Graduate Education Program, Dean's List, St. Lawrence University, Canton, NY  
**1983** B.A. Fine Arts, Film/Video, Dean's List, St. Lawrence University, Canton, NY  
**1979** HS Diploma, Mt. Greylock, Williamstown, MA

## **PERSONAL**

- Born 1/13/61 in New York City
- 1969-72 lived in Buenos Aires, Argentina and traveled throughout Latin America
- Additional travel experience in China, Japan, Europe, Mexico and Canada
- Indie filmmaker, composer and jazz/rock drummer/percussionist/keyboardist
- Fluent in Spanish